

WooCommerce CRM Integration Setup

WooCommerce is a WordPress eCommerce plugin with many features, perfectly integrated into your self-hosted WordPress website.

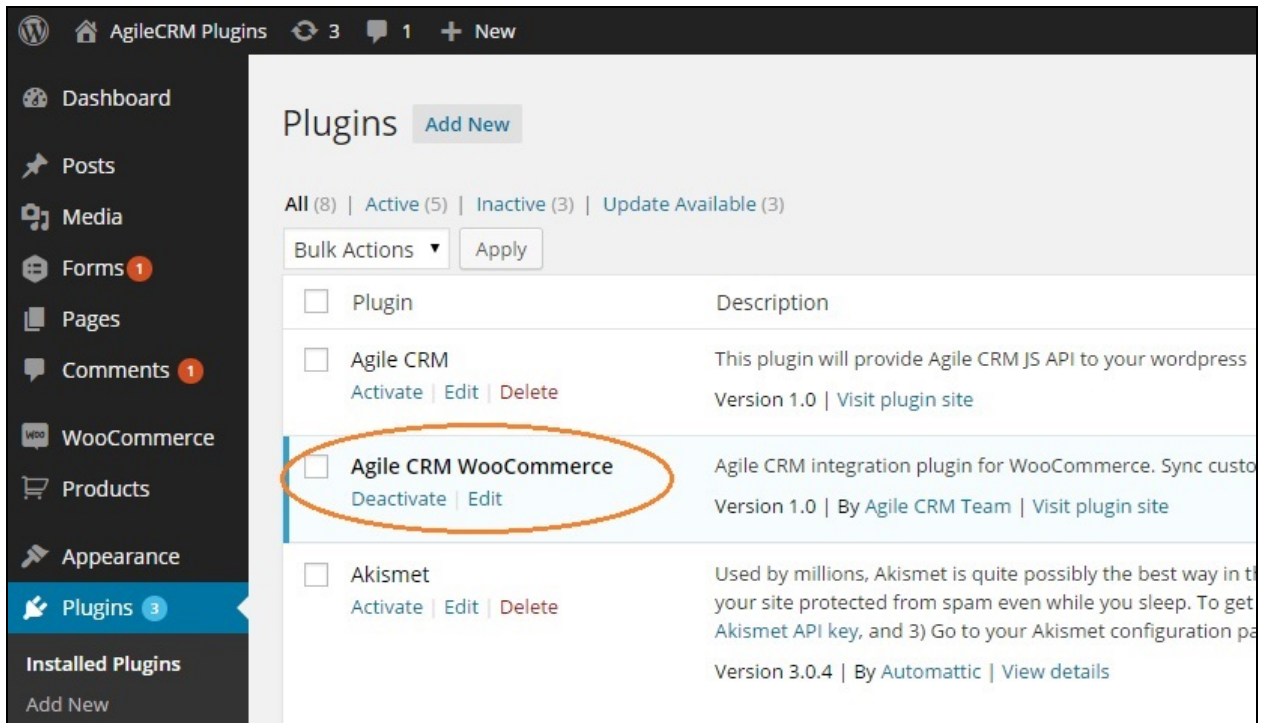
Agile CRM integrates with WooCommerce to help online businesses, take advantage of Agile's sales & marketing feature set. The integration has a large focus on customer management, smart campaigns and personalized web engagement. Adding Agile to your portfolio helps create a superior ecommerce experience for your end user.

Here's how you set up the Agile's WooCommerce Integration:

Note: Agile is compatible with WooCommerce 2.2 or the later versions only.

1. Install the plugin on WordPress

Firstly, download the Agile CRM - WooCommerce plugin from the [WooCommerce page](#) on Agile website. Click on the 'Try the Agile CRM WooCommerce Plugin' button to download the plugin zip file. Now, login to your WordPress interface, go to Plugins ---> 'Add New' button. Upload the downloaded zip file and install it. Now, click on the 'Activate Plugin' link over there.

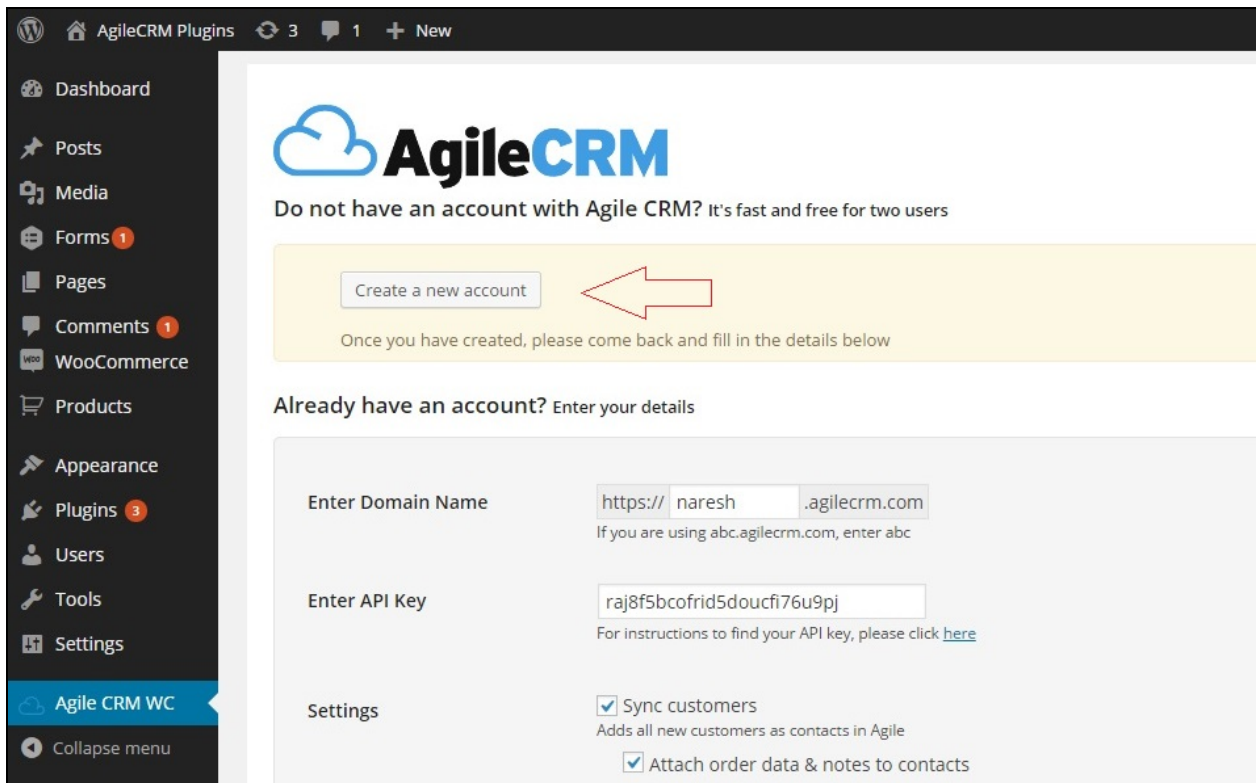


The screenshot shows the WordPress dashboard's 'Plugins' page. The left sidebar contains navigation links for Dashboard, Posts, Media, Forms (1), Pages, Comments (1), WooCommerce, Products, Appearance, and Plugins (3). The main content area is titled 'Plugins' and includes an 'Add New' button. Below this, there are filters for 'All (8)', 'Active (5)', 'Inactive (3)', and 'Update Available (3)'. A 'Bulk Actions' dropdown and an 'Apply' button are also visible. The plugin list contains the following entries:

| <input type="checkbox"/> | Plugin | Description |
|--------------------------|---|--|
| <input type="checkbox"/> | Agile CRM Activate Edit Delete | This plugin will provide Agile CRM JS API to your wordpress Version 1.0 Visit plugin site |
| <input type="checkbox"/> | Agile CRM WooCommerce Deactivate Edit | Agile CRM integration plugin for WooCommerce. Sync custo Version 1.0 By Agile CRM Team Visit plugin site |
| <input type="checkbox"/> | Akismet Activate Edit Delete | Used by millions, Akismet is quite possibly the best way in t your site protected from spam even while you sleep. To get Akismet API key, and 3) Go to your Akismet configuration pe Version 3.0.4 By Automattic View details |

2. Create an account in Agile

You can also navigate to the plugins page in the left menu bar and scroll through the list of installed plugins in that page. Choose the Agile WooCommerce plugin and activate it (as shown in the above image). After successful activation, open the 'Agile CRM WC' page (the plugin page) from the left menu bar and follow the instructions to create a new Agile CRM account (if you don't already have one).



The screenshot displays the 'Agile CRM WC' settings page within a WordPress dashboard. The left-hand navigation menu includes items such as Dashboard, Posts, Media, Forms (1), Pages, Comments (1), WooCommerce, Products, Appearance, Plugins (3), Users, Tools, Settings, and Agile CRM WC (highlighted). The main content area features the AgileCRM logo and a message: 'Do not have an account with Agile CRM? It's fast and free for two users'. Below this is a yellow banner with a 'Create a new account' button, which is highlighted by a red arrow. A note below the button states: 'Once you have created, please come back and fill in the details below'. Underneath, there is a section for existing users: 'Already have an account? Enter your details'. This section contains three input fields: 'Enter Domain Name' (with the value 'https:// naresh .agilecrm.com' and a sub-note 'If you are using abc.agilecrm.com, enter abc'), 'Enter API Key' (with the value 'raj8f5bcofrid5doucfi76u9pj' and a sub-note 'For instructions to find your API key, please click [here](#)'), and 'Settings' (with two checked checkboxes: 'Sync customers' and 'Attach order data & notes to contacts').

3. Enter Domain Name and API key

Once you have an Agile CRM account, enter your Agile domain name and API key in the fields shown, respectively. (For API key, login to your Agile account, go to Admin Settings -->API & Analytics -->JavaScript API Key.) Now, move down to the Settings.

The screenshot shows the WordPress dashboard with the Agile CRM WC plugin settings page. The left sidebar contains navigation links: Dashboard, Posts, Media, Forms (1), Pages, Comments (1), WooCommerce, Products, Appearance, Plugins (3), Users, Tools, Settings, Agile CRM WC, and Collapse menu. The main content area has a yellow banner with a 'Create a new account' button and the text 'Once you have created, please come back and fill in the details below'. Below this is a section titled 'Already have an account? Enter your details'. It contains three main sections: 'Enter Domain Name' with a text input field containing 'https://naresh.agilecrm.com' and a note 'If you are using abc.agilecrm.com, enter abc'; 'Enter API Key' with a text input field containing 'raj8f5bcfrid5doucfi76u9pj' and a note 'For instructions to find your API key, please click [here](#)'; and 'Settings' with four checked checkboxes: 'Sync customers' (Adds all new customers as contacts in Agile), 'Attach order data & notes to contacts', 'Log web activity of customers', and 'Enable web rules'. A blue 'Save Changes' button is located at the bottom of the settings section.

4. Enable Settings

In the Settings, enable all the four fields shown (or as per your requirement). Here's the list:

Sync Customers - sync your WooCommerce store customers to Agile whenever a customer places an order

Attach order data & notes to contacts - appends the specified data to contacts while syncing

Log web activity of customers - browsing activity of customers on your WooCommerce store gets relayed to Agile & can be seen under the Web Stats on the contact page

Enable web rules - you can set up web grabbers (popups) on your WooCommerce store

Save the changes and you're done! Now, start exploring campaigns, web-rules and web-forms in Agile for engaging your online store's contacts & visitors.

Related Links:

[WooCommerce CRM - Agile CRM](#)

[WordPress CRM - Agile CRM \(blog\)](#)

[Shopify Integration - Agile CRM \(blog\)](#)

[Magento CRM - Agile CRM \(blog\)](#)

[eCommerce CRM - Agile CRM \(blog\)](#)

Thanks for checking out!